



OW: BMCM/Annual Report/325/2023

Date: 03-07-2023

College motto- "Investing in lifetimes."

In charge Director- Mr. Varun Dhingra

Program Offered:

- Master of Business Administration (MBA)-Course Duration- 2 years of Post Graduation
- Integrated Master of Business Administration (iMBA)-Course Duration 3 years of Under Graduation and 2 years of Post Graduation
- Master of Computer Application (MCA)- Course Duration- 2 years of Post Graduation
- Integrated Master of Computer Application (iMCA) -Course Duration- 3 years of Under Graduation and 2 years of Post Graduation)
- PhD (Management)

About Bhagwan Mahavir College of Management

Our Vision

"Bhagwan Mahavir College of Management is spreading Indianisation to Vishwanisation through excellence in value based education and transformation of young people into better human beings".

Our Mission

"Bhagwan Mahavir College of Management's mission is to fulfill your (Corporate) dream by providing knowledgeable, well trained, dedicated, result oriented and professional achievers, executives through knowledge transfer partnership, who can translate your vision into reality".

Quality Objectives of BMCM

- ✓ Deliver high-quality education that meets industry standards.
- ✓ Creating a supportive environment for startups and aspiring entrepreneurs.
- ✓ Offering top-notch placement opportunities for job seekers.
- ✓ Curriculum that is aligned with industry standards
- ✓ Foster holistic student development in terms of leadership, communication, and critical thinking.
- ✓ Ensure students are ready to meet the demands of the industry and business world.
- ✓ Provide global perspectives on management and technology education.
- ✓ Instill values of ethics, sustainability, and social responsibility in students.
- ✓ Strengthen community and alumni relations for better student support and networking.

About BMCM

In a world where competition is growing rapidly, and new institutes are emerging every day, it is essential for management institutes to cater to societal needs while distinguishing themselves with unparalleled excellence. Established in 2007, Bhagwan Mahavir College of Management (BMCM), approved by The All India Council of Technical Education (AICTE), New Delhi and under the prestigious Bhagwan Mahavir University (BMU), is dedicated to providing top-notch education and professional training to students, preparing them to thrive in today's dynamic business environment.



At BMCM, we firmly believe that following the crowd may be easy, but creating a path of your own and standing for what you believe in is what inspires others and sets you apart. Our institution's top priority is to ensure that our students develop the talent, confidence, and skills to not just participate in the global competition but to lead and excel.

BMCM offers a variety of programs designed to help students develop a deep understanding of the multifaceted world of business. The curriculum covers crucial business management functions, including planning, organizing, administering, controlling, producing, marketing, and distributing goods and services. These concepts are applicable across all business activities, whether in the public or private sector.

BMCM of BMU Conducts four master's degree programmes:

- Master of Business Administration (MBA)
- Integrated Master of Business Administration (IMBA)
- Master of Computer Applications (MCA)
- Integrated Master of Computer Applications (IMCA)

All of the above courses have been approved by the All-India Council for Technical Education (AICTE) and are a part of Bhagwan Mahavir University. BMCM was founded in 2007 under the auspices of Bhagwan Mahavir Educational Foundation (BMEF). The institute has had previous affiliations with Veer Narmad South Gujarat University, Surat and Gujarat Technological University, Ahmedabad. In today's increasingly competitive and regulated business environment, having a strong grasp of business principles and processes is more critical than ever. With businesses growing larger and more complex, BMCM ensures that its students are well-equipped with the knowledge and hands-on experience needed to navigate these challenges with ease.

At BMCM, we don't just prepare students for their careers; we prepare them to lead, innovate, and make meaningful contributions to the global economy. Our commitment is not only to impart education but to shape professionals who will inspire others, uphold strong values, and leave a lasting impact on the world.

At Bhagwan Mahavir College of Management (BMCM), we take a holistic approach to education, ensuring our students are well-prepared for the ever-evolving business landscape. Our curriculum is designed not only to impart theoretical knowledge but also to provide hands-on experience, bridging the gap between academic learning and the corporate world.

Our curriculum includes mandatory summer internships and project report writing, giving students direct exposure to the working environment of industries. Through these internships, students can apply classroom knowledge to real-world problems, gaining invaluable insights and corporate experience.

Additionally, guest lectures from industry professionals and industrial trips are integral parts of our program. These initiatives ensure that students are constantly interacting with leaders in the business world, learning about the latest industry trends, and understanding how theoretical concepts are applied in practice. For those who seek international exposure, foreign educational excursions offer a global perspective on business practices, broadening their horizons.

Campus life @ BMCM

- ✓ **Diverse Academic Programs:** BMCM offers a wide range of Graduate, Postgraduate, and Research Programs in Management and Computer Applications, catering to students at various stages of their academic and professional journey.
- ✓ **Quality Education with Ethical Foundations:** At BMCM, we emphasize not just on academic excellence but also on instilling ethical values in our students. Our curriculum is designed to ensure that students graduate with a strong moral compass, ready to lead with integrity in their respective industries.
- ✓ **Hands-on Experience:** BMCM strongly believes in learning through doing. We offer students practical knowledge through live projects, internships, and industrial visits, ensuring they experience



real-world applications of their education. These practices are a mandatory part of the curriculum, equipping students with a deep understanding of dynamic business situations.

- ✓ Workshops and Case Studies: Student workshops, the case study methodology, and industry-institute interactions are integral to our teaching approach. These activities develop analytical thinking, helping students tackle complex problems and make decisions in challenging environments.
- ✓ Annual Fests and Competitions: BMCM encourages students to take charge by organizing XPERIA, our Annual Business Management and Technical Fests, which feature intercollegiate competitions. These events provide students with leadership opportunities while fostering creativity and collaboration. To foster holistic development, we organize Devotional and Cultural fests along with SPANDAN, the Student's Annual Youth Festival, which encourages artistic and cultural expression among students.
- ✓ Student-Teacher-Parent Interaction: We value open communication between students, teachers, and parents. This interaction is a key aspect of our approach, ensuring that students receive comprehensive support in their academic and personal growth.
- ✓ National Service Scheme (NSS) Activities: To nurture a sense of social responsibility, BMCM encourages students to participate in NSS activities, fostering a commitment to community service and contributing to society.
- ✓ Student Incubation Center and Entrepreneurship Support: For aspiring entrepreneurs, BMCM's Student Incubation Center helps students develop and refine their start-up ideas.
- ✓ Research and Publication Excellence: Our faculty, comprising experienced academicians, are deeply committed to contributing to the academic community. They regularly publish research papers, case studies, and conceptual papers in journals with International Standard Book Numbers (ISBN) and International Standard Serial Numbers (ISSN). This reflects BMCM's commitment to advancing knowledge and maintaining high academic standards.
- ✓ Dynamic, Collaborative Environment: BMCM fosters a multitasking environment, where every individual is recognized as a valuable resource in the overall development of the student community and society at large. The college encourages innovation, critical thinking, and personal growth, ensuring students are well-rounded individuals ready to make a positive impact.

Student Details:

Level	New Enrollment	2 nd Year	3 rd Year
MBA	167	121	-
IMBA	49	54	49
MCA	77	88	-
IMCA	77*	54	56

***our intake is 72 but with prior approval of management, we have admitted 77.**

Awards/ Recognitions received at the National and International level by Faculty and students

Sr. No	Date of Award	Name	Designation	Title	Level
--------	---------------	------	-------------	-------	-------



1.	23 November, 2023	Ms. Anjali thatipamula	Adhoc Assistant Professor	Successfully cleared Gujarat State Eligibility Test in Management	State
2	March 2024	Ms. Sushama kanyadil	Adhoc Assistant Professor	Published a research paper on “women in space research-case studies of selected women in space” in the book, The Myrid facets of women: A celebration of the extraordinary	National
3	March 2024	Ms. Shrinki Mehta	Adhoc Assistant Professor	Published a research paper on “Navigating the work-life symphony: perspectives from middle-aged women influencers on ageless career journey and balancing life” in the book, The Myrid facets of women: A celebration of the extraordinary	National
4	March 2024	Ms. Anjali thatipamula	Adhoc Assistant Professor	Published a research paper on "A Study of employee engagement and its impact on organizational behavior by female employees in the education sector in Surat city" in the book, The Myrid facets of women: A celebration of the extraordinary	National
5	March 2024	Ms. Reya Malik	Adhoc Assistant Professor	Published a research paper on “A study of employee engagement and its impact on organizational behavior by female employees in the education sectors in Surat city” in the book, The Myrid facets of women: A celebration of the extraordinary	National
6	June 2024	Ms. Shrinki Mehta & Dr. Neelima Kamjula	Adhoc Assistant Professor	Published a research paper on “Navigating the work-life symphony: perspectives from middle-aged women influencers on ageless career journey and balancing life” in a Journal, Inspira-journal of modern management & entrepreneurship (JMME)	International
7	April 2024	Ms. Anjali thatipamula	Adhoc Assistant Professor	Published a research paper on “Women employee engagement on organizational behavior: a study on working women in education sector of Surat city, Gujarat” in a Journal, International journal of advance research in commerce, management & social science (IJARCMSS)	International
8	April 2024	Ms. Reya malik	Adhoc Assistant Professor	Published a research paper on “Women employee engagement on organizational behavior: a study on working women in education sector of Surat city, Gujarat” in a Journal, International journal of advance research in commerce, management & social science (IJARCMSS)	International
9	April 2024	Ms. Dimple Parmar	Assistant Professor	Completed Post Graduation Diploma in Research Methodology (PGDRM) from Veer Narmad South Gujarat University	-



Publication BMCM

National	Books/Book Chapter with ISBN No.	TITLE
National	978-81-19-079-16-2	SAMHITA - ROLE OF MANAGEMENT AND TECHNOLOGY IN TODAY'S BUSINESS
National	978-93-95-94-466-3	SAMHITA – Role of Science, Technology, Management and Education in Current Scenario

Library Details AY 2023 - 2024

NO. Of. Books Available	9291
NO. Of. Title Available	2852
No. Of. Journals Subscribed During	04
No. Of. Magazines Subscribed During	02
Software Available	DELNET

Highlights @ BMCM

Industry-Specific Workshops and Seminars:

Regular workshops and seminars are organized in collaboration with industry leaders to provide insights into emerging trends, cutting-edge technologies, and industry best practices. These sessions help students stay current with industry demands and enhance their employability.

Real-World Case Studies and Problem-Solving:

Students are encouraged to engage with real-world case studies and industry-specific challenges. These practical exercises foster critical thinking and problem-solving skills, allowing students to apply theoretical knowledge to practical scenarios.

Internship Opportunities and Live Projects:

The institution facilitates internships and live projects with leading companies, giving students hands-on experience in real-time business environments. This not only strengthens their practical skills but also helps build a professional network for future career opportunities.

Cross-Disciplinary Learning:

Students are exposed to interdisciplinary learning opportunities that combine technology, management, and social sciences. This holistic approach ensures that students develop versatile skills applicable across various sectors and industries.

Alumni Networking and Industry Engagement:

Alumni who have excelled in their professional careers frequently engage with current students through guest lectures, panel discussions, and networking events. This helps students gain insights from industry veterans and stay connected with the latest market trends.

Soft Skills Development:

In addition to technical and management skills, a significant emphasis is placed on developing essential soft skills such as adaptability, emotional intelligence, and resilience. These skills are vital for thriving in today's dynamic and ever-changing work environment.

Student Mentoring:

A continuous mentoring process assigns each student a faculty mentor who provides guidance, offering a



safe space to discuss challenges. This ongoing support builds trust, confidence, and personal development throughout the academic journey.

MOUs with International Institutions and Industry:

In response to globalization and increased competition, the institution prioritizes partnerships with top industries and academic research institutes. These collaborations are designed to prepare students for careers in multinational companies by exposing them to cutting-edge technologies and management practices. Special sessions for final-year students focus on preparing them for industry needs and corporate culture through training in:

- ✓ Time management, planning, and prioritization
- ✓ Verbal and nonverbal communication skills
- ✓ Group discussions, teamwork, and leadership
- ✓ Corporate etiquette and interview techniques
- ✓ Project-based learning, practical industry sessions, and site visits

Research Training and Incubation:

The BMCM Student Incubation Centre promotes innovation, research, and entrepreneurship in technology-based fields. It provides a supportive environment for start-ups, offering training sessions that cover all stages of product or service development, from idea validation and pitching to patenting and commercialization.